

Claims

- [c1] 1. An electronic programming guide system comprising:
- a browser on a first PC at a first viewer location;
 - a computer system at a second location, coupled to said browser via a computer network;
 - said browser displaying a guide comprising a plurality of cells arranged in rows and columns, wherein said guide is transmitted from said second location;
 - where each of said plurality of cells is associated with a particular program and contains descriptive text relating to said particular program; and,
 - where each of said plurality of cells further includes a hypertext link which is coupled to software which upon an occurrence of a click on said hypertext link, causes said first PC to receive a video image associated with said particular program.
- [c2] 2. A system of claim 1 further comprising:
- a programming source which provides video signals over an internet connection;
 - where said software links said guide to said programming source.
- [c3] 3. A system of claim 2 wherein said video image is recorded on said first PC for subsequent review.
- [c4] 4. A system of claim 2 wherein said video image is displayed on a PC display device.
- [c5] 5. A system of claim 4 wherein said video image is also recorded on said first PC for subsequent review.
- [c6] 6. A system of claim 1 further comprising:
- a PCDTV board disposed in said first PC which tunes video signals;
 - where said software links said guide to said PCDTV board.
- [c7] 7. A system of claim 6 wherein said first PC displays said video signals on a PC display device.

[c8] 8.A system of claim 6 wherein said first PC records said video signals for subsequent review.

[c9] 9.A system of claim 8 wherein said first PC also displays said video signals on a PC display device.

[c10] 10.A system of claim 9 wherein said PCDTV board receives signals from a broadcast television antenna.

[c11] 11.A system of claim 10 wherein said PCDTV board receives signals from a coaxial antenna cable coupled to a source of CATV.

[c12] 12.A method of delivering television video images to a viewer comprising the steps of:
providing a television programming guide to a first PC;
clicking on a hypertext link in said guide; and
in response to said clicking, delivering video images to said viewer on said first PC, such that said video images relate to textual and temporal information included in said guide.

[c13] 13.A method of claim 12 wherein said step of delivering video images includes delivery of data over an internet connection and generating said video images using said data.

[c14] 14.A method of claim 12 wherein said step of delivering video images includes demodulating television signals within said first PC using a PCDTV board.

[c15] 15.A method of claim 14 wherein said television signals are received via a broadcast television antenna coupled to said first PC.

[c16] 16.A method of claim 15 wherein said step of delivering video images includes a step of recording said video images on said first PC for subsequent review by the viewer.

[c17] 17.A method of claim 16 wherein said step of delivering video images

includes delivery of data over an internet connection and generating at least a portion of said video images using said data.

[c18]

18.A video delivery system comprising:

means for providing a television programming guide to a first PC;
means for clicking on a hypertext link in said guide; and,
means for delivering video images, in response to said means for clicking, to said viewer on said first PC, such that said video images relate to textual and temporal information included in said guide.

[c19]

19.A video system of claim 18 further comprising:

means for demodulating a television signal received in said first PC via a broadcast television antenna; and,
means for delivery of data over an internet connection and generating said video images using said data.

[c20]

20.A television program delivery system comprising:

a browser on a first PC at a first viewer location;
a computer system at a second location, coupled to said browser via a computer network;
said browser displaying a guide comprising a plurality of cells arranged in rows and columns, wherein said guide is transmitted from said second location;
where each of said plurality of cells is associated with a particular program and contains descriptive text relating to said particular program;
where each of said plurality of cells further includes a hypertext link which is coupled to software which upon an occurrence of a click on said hypertext link, causes said first PC to display a video image associated with said particular program;
a programming source which provides video signals over an internet connection;
where said software links said guide to said programming source;
wherein said video image is recorded on said first PC for subsequent review;

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a PCDTV board disposed in said first PC which tunes video signals;
where said software links said guide to said PCDTV board;
wherein said PCDTV board receives signals from a broadcast television
antenna; and,
software coupled to said browser for reporting viewing choices made by a
user, so that television ratings and consumer research can be facilitated.

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